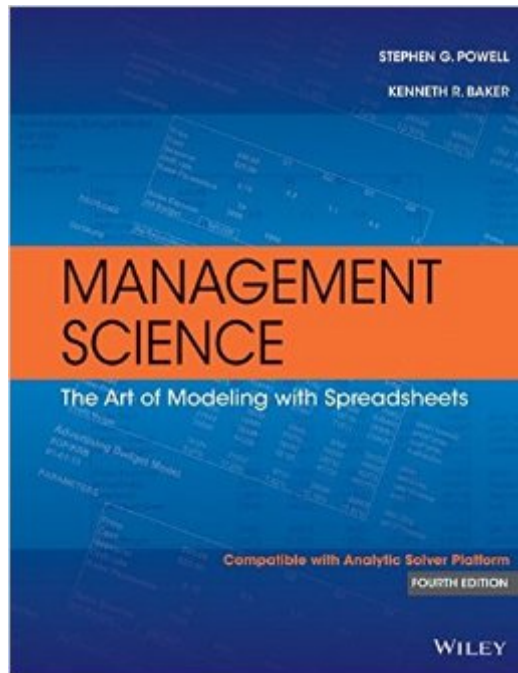


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# Management Science: The Art Of Modeling With Spreadsheets



## Synopsis

Now in its fourth edition, Powell and Baker's Management Science: The Art of Modeling with Spreadsheets, 4th Edition provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. In this book, the authors cover spreadsheet engineering, management science, and the modeling craft. Management Science, 4th Edition provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. The authors cover spreadsheet engineering, management science, and the modeling craft. The text is designed to improve modeling efficiency and modeling effectiveness by focusing on the most important tasks and tools.

## Book Information

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## Customer Reviews

The book does talk somewhat about the theory of Management Science and decision modeling, but relies much too heavily on a \$1000 Excel add-on to do the work. Much of the basic things can be done in Excel's built in Solver add-on, but the more sophisticated optimization, distribution and sensitivity analysis requires the more expensive add-on. If you are looking for a good textbook on theory, I would recommend looking somewhere else.

Detail steps for software are not given. No solution manual to learn by your self.

This is an excellent step by step way to learn the many uses of the analytic package for Excel. It

utilizes many examples to allow the user to understand the different uses of each tool. Do't look at this as a way to learn why you need to use things such as Net Present Value, or Internal Rate of Return, but rather how to use Excel to find them. This is more akin to a programming book than a management book and in that aspect it works well.

The cases in this book are very interesting. However, some questions required online research on accounting standards. It would be better if the book could provide student with resources for those accounting standards.

Good Product that arrived on time.

Excellent book

Excellent book; arrived on time; in very good condition; met my expectations!

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